



2024 Instructor Covenant

Please carefully read this entire document before agreeing to it's contents:

Beginning in February 2024, KW Kids Can (KWKC) will be known as KW Next Gen. All current KWKC QL Instructors in good standing have the option to continue as KW Next Gen Instructors.

KW Next Gen Instructors must agree to and abide by ALL of the following requirements in order to gain access to their Instructor Dashboard, host events using KW Next Gen materials, and access Next Gen Instructor resources.

By agreeing to the 2024 KW Next Gen Instructor Covenant, I understand that I am committing to:

CURRICULUM AND MATERIALS

1. Present material and concepts as they are written and designed by KW Next Gen.
2. Adhere to copyright requirements of all materials and never allow the copying of printed materials without express permission from KW Next Gen.*
3. Adjust my order for participant workbooks on my Instructor Dashboard no later than 15 days prior to an in-person event if my registrations are lagging behind the number of books ordered.
4. Discard all QL for Young Adult or QL for High School participant workbooks that will not be used prior to January 31, 2023.**

DONATIONS AND SPONSORSHIPS

5. Allow registrants under 30 the option to register free of charge for all KW Next Gen events.
6. Request a donation from, or make a donation on behalf of, every registrant 30 or older.***
7. Treat all events as fundraisers and work to raise a minimum of \$10 per attendee for short courses and online Quantum Leap events and \$25 per attendees for in-person Quantum Leap events.
8. Remit any cash or check donations I receive to the following address within 7 days:

KW Next Gen | 1221 S. Mopac Expy. Ste. 110 | Austin, TX 78746

EVENTS

9. Host a minimum of two (2) Nex Gen Events per calendar year. We recommend (4).
10. Schedule ALL EVENTS , for which I use KW Next Gen curriculum, through KW Next Gen's web platform prior to the event.
11. Record attendance for ALL EVENTS on my instructor dashboard immediately following the event.
12. Hold events without direct financial profit (no instructor fee).

INSTRUCTOR CONDUCT

13. Conduct myself in accordance with Keller Williams' culture.
14. Be on a Quantum Leap journey myself, and continually strive to live Quantum Leap at a higher level.
15. Inform KW Next Gen within 7 days at support@kwnextgen.org when no longer affiliated with Keller Williams.

MARKETING AND COMMUNICATIONS

16. Remain subscribed to KW Next Gen's mailing list so that they can keep me informed.
17. Only use current marketing materials created by KW Next Gen or that follow KW Next Gen's current brand guidelines.
18. Refrain from marketing anything related to KW Kids Can (KWKC), unless the purpose is to introduce the change to KW Next Gen.

NOTES:

*Print files provided for events outside of the U.S. and Canada so materials can be printed in country.

**With express permission from KW Next Gen, you may use already printed KWKC branded materials outside of the US and Canada.

***While Quantum Leap is for all ages, KW Next Gen's nonprofit charter was approved to support young adults and high school students. To ensure we have the funds to continue our mission, all registrants 30 and older should be asked to donate or a donation should be made on their behalf.

