



2025 Instructor Covenant

Please carefully read this entire document before agreeing to its contents:

KW Next Gen Instructors must agree to and abide by ALL of the following requirements in order to gain access to their Instructor Dashboard, host events using KW Next Gen materials, and access Next Gen Instructor resources.

By agreeing to the 2025 KW Next Gen Instructor Covenant, I understand that I am committing to:

CURRICULUM AND MATERIALS

1. Present material and concepts as they are written and designed by KW Next Gen.
2. Adhere to copyright requirements of all materials and never allow the copying of printed materials without express permission from KW Next Gen.*
3. Adjust my order for participant workbooks on my Instructor Dashboard no later than 10 days prior to an in-person event if my registrations are lagging behind the number of books ordered.

DONATIONS

4. Allow registrants under 30 the option to register free of charge for all KW Next Gen events.
5. Request a donation from, or make a donation on behalf of, every registrant 30 or older.**
6. Work to raise a minimum of \$10 per attendee for short courses and online Quantum Leap events and \$25 per attendees for in-person Quantum Leap events.
7. Remit any cash or check donations I receive to the following address within 7 days:

KW Next Gen | 1221 S. Mopac Expy. Ste. 110 | Austin, TX 78746

EVENTS

8. Host a minimum of two (2) Nex Gen events per calendar year. We recommend four (4).
9. Schedule ALL EVENTS, for which I use KW Next Gen curriculum, through KW Next Gen's web platform prior to the event.

10. Record attendance for ALL EVENTS on my instructor dashboard immediately following the event.
11. Hold events without direct financial profit (no instructor fee).

INSTRUCTOR CONDUCT

12. Conduct myself in accordance with Keller Williams' culture.
13. Be on a Quantum Leap journey myself, and continually strive to live Quantum Leap at a higher level.
14. Inform KW Next Gen within 7 days at support@kwnextgen.org when no longer affiliated with Keller Williams.

MARKETING AND COMMUNICATIONS

15. Remain subscribed to KW Next Gen's mailing list so that they can keep me informed.
16. Only use current marketing materials created by KW Next Gen or that follow KW Next Gen's current brand guidelines.

KW Next Gen also recommends KW Next Gen Instructors do the following:

1. Become a recurring donor of KW Next Gen by [donating with every transaction in Command](#) or signing up for monthly donations at kwnextgen.org/donate.
2. Attend Train the Presenter or Train the Trainer Advanced as well as Unconscious Bias annually.
3. Attend the QL Summit Instructor Workshop in Austin, TX, June 12-14, 2025.
4. Attend Quantum Leap with Gary Keller in Austin, TX, September 18-19, 2025.

NOTES:

*Print files provided for events outside of the U.S. and Canada so materials can be printed in country.

**While Quantum Leap is for all ages, KW Next Gen's nonprofit charter was approved to support young adults and high school students. To ensure we have the funds to continue our mission, all registrants 30 and older should be asked to donate or a donation should be made on their behalf.

